

# HATWALK 2010

celebrating hats and the comfort they bring to cancer patients



Asian American  
Cancer Support Network

Dear Interested Community Partner:

The Asian American Cancer Support Network is proud to host its fifth fundraising gala, "HATWALK 2010," which is scheduled for October 16, 2010 at the Hyatt Regency in Burlingame, CA. This year, we are focused at raising cancer awareness amongst our Korean American community.

We are seeking local community partners to help support our fundraising efforts. Here are some ways that partners can provide support:

- Direct sponsorship
- Promotional advertisement material for the program book
- Providing donations for a raffle, silent auction, or live auction

Many organizations wonder about how they can participate in our raffle and auctions. Past donations have included gift certificates, vacation packages, apparel, accessories, decorative items, gift baskets, memorabilia, and cosmetic and dental services. All contributions are tax deductible. We are appreciative for the many creative donations that we have received, and we are happy to chat with you about ideas of how your organization can partner with us.

"Asian American Cancer Support Network seeks to become a community resource network for Asian-American individuals affected by cancer in the Bay Area. Some of our activities include: sending complimentary care baskets to those newly diagnosed with cancer, providing free cancer support workshops, developing cancer FAQ pamphlets in various languages, free mammography screening project, cancer survivor Paddle Past Cancer dragon boat racing, and supporting other local cancer organizations such as the Lymphoma and Leukemia Society, and more."

Please also check our website at [WWW.AACSN.ORG](http://WWW.AACSN.ORG) for more information on AACSN and the gala. AACSN is an all-volunteer, non-profit organization. Our federal tax ID number is 42-1599565.

For more information or questions, please contact, **HATWALK 2010 Co-Chairs:**

Conroy Shum	<a href="mailto:conroy.shum@gmail.com">conroy.shum@gmail.com</a>	(650) 867 8780
Rosanna Leung	<a href="mailto:rosanna.w.leung@gmail.com">rosanna.w.leung@gmail.com</a>	(650) 219 5398

Thank you for your generosity and support! For AACSN inquiries, please contact May Bakken at [may.bakken@gmail.com](mailto:may.bakken@gmail.com) at (408) 204 6578.



for more information please visit [AACSN.ORG](http://AACSN.ORG)

# HATWALK 2010

celebrating hats and the comfort they bring to cancer patients

## HATWALK 2010 Gala Information

**Date:** Saturday, October 16, 2010

**Time:** Reception - 5:30 pm, Dinner - 6:00 pm, Program - 7:00 pm

**Location:** Hyatt Regency Hotel Burlingame

1333 Bayshore Highway, Burlingame, California, USA 94010

**Price:** \$100 per ticket or \$150 for VIP (\$1500 for VIP table of 10)

Asian American Cancer Support Network is a 501(c) (3) non-profit organization.

Donations are tax-deductible. (Federal tax ID Number is 42-1599565)

**Tickets:** <http://hatwalk2010.eventbrite.com/>

**(650) 968 8488 or mail checks to P.O. Box 2919, Sunnyvale, CA. 94087.**

*Event Description:* Join us for a fun filled evening at our HATWALK 2010 gala, to celebrate the value of “HATS” and the comfort they bring to cancer patients. This year, we are proud to bring a Korean flair to the event! We are proud to work with local sponsors and talents to make this an evening to remember.

Come see our unique “HATWALK”, showcasing various hats worn by volunteers, cancer survivors, and those battling with cancer. Try your hand at both the silent and live auctions for gifts from our local sponsors. Also, enjoy entertainment programs we have choreographed especially for this special event, along with our inspirational cancer survivor guest speakers.

The evening kicks off with our silent auction as you enjoy the company of those around you looking to make a difference in the lives of cancer patients. After mingling and placing your bids at the silent auction tables, enjoy a three-course meal prepared specifically for this event.

All donations to AACSN, including those from this evening's gala, will be used for cancer support activities such as sponsoring cancer-related support workshops, sponsoring lectures by healthcare professionals specializing in cancer care, developing pamphlets in different Asian languages that answer frequently asked questions about cancer, mammography screening for the underserved community, and providing comfort to those affected by cancer through care baskets. Funds will also be donated to other local cancer support groups.

**AACSN Story:** The Asian American Cancer Support Network (AACSN) was founded in July 2003 by May Bakken and Fidelia Butt, M.D., as a non-profit organization with a mission to become a community resource network for Asian Americans affected by cancer in the Bay Area through social programs and creative fundraising.

For more information or questions, please contact, **HATWALK 2010 Co-Chairs:**

Conroy Shum [conroy.shum@gmail.com](mailto:conroy.shum@gmail.com) (650) 867 8780

Rosanna Leung [rosanna.w.leung@gmail.com](mailto:rosanna.w.leung@gmail.com) (650) 219 5398

Thank you for your generosity and support! For AACSN inquiries, please contact May Bakken at [may.bakken@gmail.com](mailto:may.bakken@gmail.com) or (408) 204 6578.



for more information please visit [AACSN.ORG](http://AACSN.ORG)

# HATWALK 2010

celebrating hats and the comfort they bring to cancer patients

## Garden of Hope Sponsors for HATWALK Gala

Asian American Cancer Support Network is a 501(c) (3) non-profit organization. Donations are tax-deductible. (Federal tax ID Number is 42-1599565)

<p><b>Lotus \$20,000</b> Lotus blossom represents four virtues: scent, purity, softness, and loveliness.</p>	<ul style="list-style-type: none"> <li>Title Sponsor for the Gala</li> <li>20 VIP Dinner Reservations to the Gala</li> <li>Premier Placement of full-page advertisement in the Gala Program</li> <li>Corporate banner displayed at the Gala where there will be 500+ attendees</li> <li>Acknowledgement in all publicity materials, advertising and announcements of the Gala</li> </ul>
<p><b>Lucky Bamboo \$15,000</b> Lucky bamboo stalks represent Happiness, Wealth and Longevity.</p>	<ul style="list-style-type: none"> <li>Supporting Sponsor of the Gala</li> <li>10 VIP dinner reservations to the Gala</li> <li>Premier full-page advertisement in the Gala Program</li> <li>Corporate banner displayed at the Gala</li> <li>Acknowledgement in all publicity materials, advertising and announcements of the Gala</li> </ul>
<p><b>Cherry Blossom \$ 10,000</b> The cherry blossoms are symbols of a bright future.</p>	<ul style="list-style-type: none"> <li>Supporting Sponsor of the Gala</li> <li>10 VIP dinner reservations to the Gala</li> <li>Premier full-page advertisement in the Gala Program</li> </ul>
<p><b>Orchid \$5,000</b> The orchid is the Chinese symbol of love.</p>	<ul style="list-style-type: none"> <li>Community Sponsor of the Gala</li> <li>6 VIP dinner reservations to the Gala</li> <li>Premier full-page advertisement in the Gala Program</li> </ul>
<p><b>Peony \$2,500</b> Peonies are a symbol of spring and renewed life.</p>	<ul style="list-style-type: none"> <li>4 VIP dinner reservations to the Gala</li> <li>Premier half-page advertisement in the Gala Program</li> </ul>
<p><b>Pink Rose \$1,000</b> Perfect happiness</p>	<ul style="list-style-type: none"> <li>2 VIP dinner reservations to the Gala</li> <li>Gala Program Acknowledgement</li> </ul>
<p><b>Tulip \$500</b></p>	<ul style="list-style-type: none"> <li>Gala Program Acknowledgement</li> </ul>
<p><b>Water Lily \$250</b></p>	<ul style="list-style-type: none"> <li>Gala Program Acknowledgement</li> </ul>

<b>Company Name</b>	
<b>Contact Person</b>	
<b>Email</b>	
<b>Phone</b>	
<b>Address</b>	

For HATWALK 2010 Sponsorship inquiries, please contact May Bakken at (408) 204 6578 or [may.bakken@gmail.com](mailto:may.bakken@gmail.com). Please Submit Sponsorship forms by **March 26, 2010**. Make checks payable to Asian American Cancer Support Network. P.O. Box 2919, Sunnyvale, CA 94087



for more information please visit [AACSN.ORG](http://AACSN.ORG)